

It's been so long since we've written to each other! I've finally found time to sit down and reflect. So much has happened recently and I wanted to share some of my most recent achievements with you:



Tracy Chen traucy.com
Senior Product Designer at Daybreak
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Experience [🔗 Daybreak](#) Senior Product Designer (2020 — Present)

Leading the product team at Daybreak. Designing delightful, functional digital experiences, design systems, and prototypes for large-scale projects.

[🔗 Character AI](#) Client of Daybreak

Articulated and designed product concepts for the future of Character.AI. Led product designers through sprints and held co-design workshops with the client.

[🔗 Superpower](#) Client of Daybreak

Crafted a product for doctors and patients to manage their health. Led and facilitated design sprints and jam sessions with product designers and the client.

More clients [🔗 Capital.xyz](#) [🔗 Workmade](#) [🔗 Impel AI](#) [🔗 WOMBO Dream](#)

Education [Simon Fraser University](#) (2017 — 2022)

B.A Interactive Arts & Technology Major (Design Concentration)
Print & Digital Publishing Minor

Skills	UX/UI design	Interaction design	Illustration	Information architecture
	Visual design	Journey mapping	Branding	User research & testing
	Sprint facilitation	Prototyping	Wireframing	Design systems

Recognition [Bestfolios Editor's Pick 2020](#)

[Adobe x Netflix Creative Jam 2020: Honourable Mention](#)

[THU 2019 Desirable Future Student Category: 2nd Place](#)

These days the skies are bright and I've been taking many walks near the lake. Anyways, enough about me - I always look forward to hearing from you, how has your life been? x

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